

Quantitative Benefits

In addition to the qualitative benefits the airport provides, a recent study quantified the economic impacts of the airport to the local community. As shown in the adjacent table, the total economic impact of the airport includes on- and off-airport businesses, visitor spending, and the spin-off effects of those impacts.

On-airport impacts represent economic activities that would not occur if the airport did not exist. They include payroll, operating and capital expenditures made by the airport, airlines, FBO's, maintenance facilities, ground transportation, etc.

Off-airport impacts represent financial transactions that occur primarily off-airport and are associated with visitor spending. These expenditures may include items such as lodging, food, entertainment, and retail purchases.

Spin-off impacts are calculated using impact multipliers, which are used to reflect the recycling of dollars through the economy.

Air dependent business impacts represent area businesses that are dependent on the airport for just-in-time shipping, a high degree of corporate travel, or specialized airport facilities and services such as free trade zones, U.S. Customs, and U.S. Immigration and Naturalization Services. These businesses would relocate or suffer substantial loss if the airport were not available. This impact is not included in traditional economic impact methodology and is provided as an indicator of the importance of the airport to area businesses.

| Direct Economic Impacts | | Spin-Off Economic Impacts | Air Dependent Businesses |
|---|--|---|---|
| On-Airport | Off-Airport | | |
| FAA, Other Government Airport Management Aircraft Maintenance Vendors Retail & Restaurant Car Rental Parking Other Ground Transportation Fixed Base Operators | <u>Visitor Dependent Businesses</u> Hotels Retail & Restaurants Travel Agents Convention Centers Tourist Destinations | Suppliers of Materials & Services to Airports, Air Dependent Businesses and Visitor Dependent Businesses Respending of Worker Income Consumer Product and Service Sales | Local Businesses that depend on the Airport for just-in-time shipping, a high degree of corporate travel, or specialized airport facilities and services. |
| 637 Jobs \$21.49M in Payroll \$50.27M in Economic Activity | 2,092 Jobs \$32.54M in Payroll \$85.1M in Economic Activity | 1,419 Jobs \$40.96M in Payroll \$117.36M in Economic Activity | 1,998 Jobs \$67.98M in Payroll \$217.3M in Economic Activity |
| 4,148 Jobs, \$94.9M in Wages, \$252.7M in Economic Activity | | | |

Totals may not add due to rounding

ROANOKE REGIONAL AIRPORT



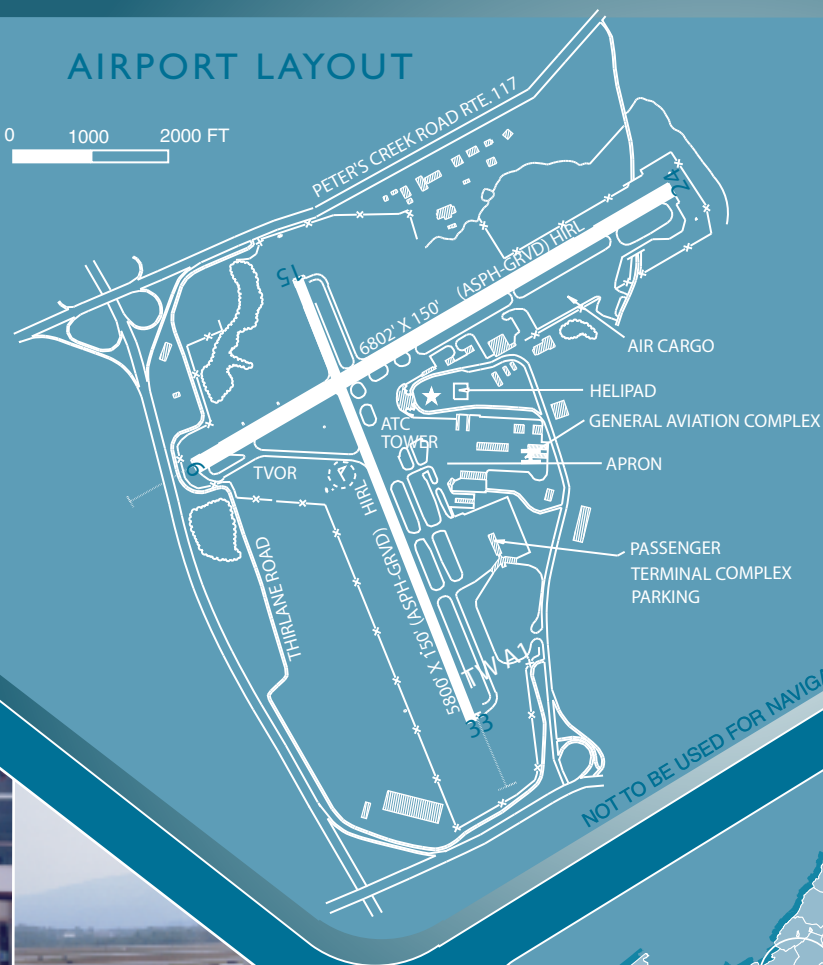
An Assessment of Economic Impacts



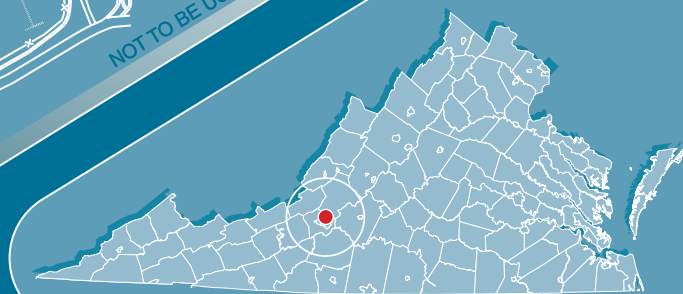


AIRPORT LAYOUT

0 1000 2000 FT



NOT TO BE USED FOR NAVIGATIONAL PURPOSES



Roanoke Regional Airport (ROA) is a full service airport, offering a wide range of services for all aviation types. As the primary commercial airport serving western Virginia, Roanoke Regional Airport accommodates the aviation needs of scheduled airlines, air freight carriers, general aviation, corporate, air taxi and charter operators, as well as the military.

With over 70 scheduled airline flights arriving and departing daily, the Roanoke Regional Airport offers nonstop service to nine major connecting hubs as well as frequent connecting service through the hubs of four major airlines.

Qualitative Benefits

The airport positively impacts the local community through support of search and rescue operations, shipping of perishable goods, air freight, corporate business activity, aerial photography and surveying, and law enforcement operations.

ROANOKE REGIONAL AIRPORT

Prepared by the Virginia Department of Aviation for the Roanoke Regional Airport Authority